The French system is the result of a 15 years development.

It links the farm input suppliers with the farming world.

3 bases existantes

France

Crop Protection

France

Crop-Protection Seeds Fertilizer

HOMOLOGA
80 pays

Crop Protection

70 countries
Take the French system as a model

2 Competences needed:

- IT- Databases
- Reglementations Crop Protection and know-how in agriculture
The project of an international service company for the industry

- Regroup existing data from different companies
- Manage, host, secure
- Trace
- Verify (by comparison or by expert screening)
- Distribute
The company of this service must be completely independent of the different stakeholders.

The industry is a partner.

**For the services:**

The economic model is based on the sales of services:

- storage
- verification
- distribution of data downstream
Access to database for loading data:

- Automated flow of data from industry to the database
- Manual data-entry via an interface by the industry
- Manual data-entry via service company

The individual companies remain owner of the data independantly of the data entry system chosen.
3 axes of progress possible:

- country
- company
- Detail of content

The objective is to cover as fast as possible the major agricultural countries (Europe and others) with the most important needs of data.

The companies will not necessarily be prepared to start at the same time. The participating companies’ products will be shown with a specific tag that expresses the verification of the product.
We speak about this project for which company?

2 partners start today implementing a company for 2018

This project is still open for complementary partners as far as the independance of the system is kept.
Will the project impose a private standard?

No

Vision: Use existing standards as far as possible.
The final aim:

To build and international reference base: crop-protection, seeds, fertilizers

This reference base should be:

- Up-to-date
- Legitim
- Readable by machines
Only high ambitions allow achieving excellent results