



Hello, I'm Jim Wilson, president of AgGateway Global Network.

This presentation introduces AgGateway Global Network, a not-for-profit agriculture industry association. This presentation also previews a free webinar series that will help you understand how agriculture businesses are working through AgGateway globally to use information and communication technologies to improve operations and increase profits.

If you are looking for a way to improve your agriculture business, enhance relationships with your customers, and at the same time increase your efficiency and profitability, then you should consider membership in AgGateway.



AgGateway Global network is working with Latin American agribusinesses to form an AgGateway association for Latin America. Membership in AgGateway Latin America will help your company increase profitability, operate more efficiently, and help make your customers happy to do business with you. It will also give you access to global projects that have been done in Europe and North America, and will network you with other AgGateway members around the globe.

Principles for Success



COLLABORATION



STANDARDS



IMPLEMENTATION

AgGateway brings companies together to collaborate on standards and on guidelines for implementing those standards.

For the past 12 years a group of over 230 agriculture companies have joined together in a non-profit organization called AgGateway to collaborate, standardize, and implement.

The AgGateway Global Network webinars for Latin America will explain, in detail, how this was done, how it can be done in Latin America, and what the benefits to your business are.



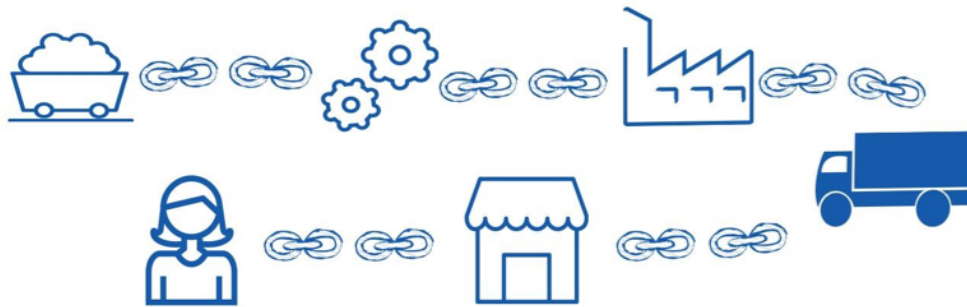
These well known AgGateway members, and many others, in North America and Europe have followed these basic principles to achieve significant improvement in their Agriculture businesses



AgGateway's mission is to promote, enable and expand eAgriculture globally. Members meet with each other in an antitrust-protected environment, agree on issues to be addressed, identify required standards, and implement solutions. This webinar will explain AgGateway's goals and provide a brief history of AgGateway's achievements.

Webinar 2

Streamlining the Supply Chain



Many successful companies are using internet technologies to integrate their computers with their customers' computer systems.

Many people call this eConnectivity.

Webinar 2 explains how AgGateway members have used electronic ordering, inventory reporting, invoicing, and payments to streamline their Supply Chain. It also explains how AgGateway standards have helped reduce errors, and made conducting business between customers and their suppliers much easier.

Webinar 3

Improving Farm Management



PRECISION FARMING



BIG DATA



WATHER & SOIL
MANGEMENT



DECISION SUPPORT

Webinar 3 introduces ADAPT. ADAPT is an open-source software product developed and maintained by AgGateway North America and is available globally. Using ADAPT produces standardized field data that can be exchanged between equipment, farm management systems, and trusted advisors to provide farmers with the Big Data that they need to improve how they run their farming operation.

This webinar also explains the benefits of implementing ADAPT for equipment manufacturers and agricultural software developers.

Webinar 4

AgGateway Latin America



The fourth and final webinar in this series describes how AgGateway Latin America will be organized and operate. It describes the relationships with AgGateway Global Network, AgGateway North America, AgGateway Europe, and other AgGateway Associations that are being formed. It will discuss membership and funding and the benefits for your company to become a founding member of AgGateway Latin America.



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<http://AgGatewayGlobal.net>

If you received notice of this presentation via email, you will also receive an email to register for the webinars. If you are unable to attend the live webinars, they will be recorded and posted on the AgGateway Global Network YouTube channel.

Thank you for your attention.